



COMMUNITY REPORT

www.889famtamworth.com.au

COMMUNITY ACHIEVEMENTS

NEW WEBSITE

We successfully launched a new website with a contemporary design that is mobile-friendly



DIGITAL STRATEGY

We implemented a robust digital strategy that has seen our social media engagement grow by more than 110%



MEMBERSHIP DRIVE

With the support of the Wests Entertainment Group, we hosted a new member night and signed up an additional 38 new members



OUTSIDE BROADCASTS

We hosted 8 OB's in support of community projects including the Tamworth Show and Shannon's Motor Show



COUNTRY MUSIC

We continue to offer support to Country Music artists and new talent, along with the Tamworth Country Music Festival



SUPPORTING BUSINESS

We helped launch the inaugural "Shop Local" campaign which generated over \$1M for participating business



PICTORIAL YEAR IN REVIEW



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