

# NEWSLETTER

JUNE 2021

# GREAT NEWS!!



The membership committee (I-r): Arcybelle Palomo, Margie Coulton, Emma Bailey (back to camera) and Carolyn Cash

#### A BIG WELCOME AND AN EVEN BIGGER THANK YOU

is what you'll receive when you become a member of the Tamworth Broadcasting Society and now is a great time to join as we commence the membership drive for 2021-2022.

We'll be offering chances to win prizes, with your own membership number and special membership house parties. (See page 2 for more details)

We are endeavouring to not only attract and welcome new members but to invite past members to renew their membership to the radio stations – 88.9fm and 96.3fm—that aim to be the voice for the Tamworth, New England North West and Liverpool Plains area offering local news, outside broadcasts and local events as well as the finest music from the last five decades.

### THE LIVERPOOL PLAINS WELCOMES 96.3FM

In June 2020 the Tamworth Broadcasting Society launched a new transmitter and call sign - on the 96.3fm frequency — to extend our reach across the Liverpool Plains. The Member for New England Barnaby Joyce did the honours with station representatives, then Quirindi mayor Andrew Hope (centre) and members of the Liverpool Plains Shire Council on hand.



## RADIO 88.9/96.3FM REACHES AGREEMENT AS SPONSORS OF NAIDOC WEEK IN 2021



Station CEO George Frame and Tamworth Local
Aboriginal Land Council's Project Officer Tess Reading

Radio 88.9/96.3fm reached agreement on the station being the main sponsor for NAIDOC week to be held in Tamworth over July 4 to 11.

The station will provide coverage of NAIDOC week celebrations and broadcast significant events over the week and is supporting a call for a shop window with a NAIDOC display by retailers during the week, with the winning retailer receiving a \$600 advertising package on the station.

NOW is the time to become a proud card-carry member of the Tamworth Broadcasting Society and share in some great prizes.

You'll be among the first to be advised of upcoming events and have the chance to be part of special entertainment events being planed for later this year.

Membership is valid from July 1, '21 to June 30, '22.





## HOW HIGH CAN PHIL GO?

Our intrepid technician Phil Henry installing new digital equipment on 88.9fm's Tamworth transmitter last year.

He's also been known to brave the heights on the new 96.3fm transmitter in Quirindi in high winds!

# 88.9 9 96.3 man

Debbie G, Emma Bailey and Dann Missen



# Presenters were all smiles at 2021 Shannon's Rotary Motor Show at TRECC

AFTER a year of no show and shine, thanks to that pesky Covid, the 2021 Shannon's Rotary Motor Show roared back into the Tamworth Regional Entertainment and Conference Centre over May 22 and 23.

Organised by the Rotary Club of West Tamworth, there were 99 cars on show (the 100th car was a no show) and this year's show drew record crowds over the weekend.

We sent our intrepid presenters out to cover the show, with Debbie G, Emma Bailey, Johnny Mac, Ray McCoy, Howdy and Dann Missen all doing a great job to inform listeners what was happening.

Our now famous 'jellybean' ute was also unofficially on show and it's colourful and eye-catching livery caught the eyes of its own group of fans.

Organisers said it was the biggest show they've had and have already started planning for 2022.



Sally Bere-Williams (2 Feb) - \$50

Andy Halliday (5 Feb) - \$90

Yvonne Meintjes (19 Feb) - \$230

Adam Asplin (22 Feb) -\$50

David Jerrard (23 Feb) - \$50

Carmel Mihell (25 Mar) - \$470

Christine West (8 June) - \$1050

#### ANOTHER LUCKY WINNER



NOELENE GRIFFITHS (pictured with her family) is the proud owner of a brand new Skoda Fabia after she drew the lucky ignition key in the Tamworth Business Chamber's 2021 Think Local, Shop Local promotion. Noelene sends a big thank you to all the sponsors - Woodley's Megayard, Centrepoint, Tamworth Regional Council - and 88.9fm Tamworth Radio.



Special guest Brent Larkham was joined by 88.9 on air staff at our last membership drive



Scotty McLaren interviews NSW Fire and Rescue Superintendent Tom Cooper at the official open day for the new Tamworth fire station in May



At a membership drive our Breaky announcer Howdy jumped at the chance to sing a song ... or two



Society board member Lawrie Minson with his wife Shelley are always supporting the station



Showtime for 88.9fm in 2018. We broadcast from the Tamworth Show at AELEC and our Emma Bailey (second from right) was a Showgirl contestant in 2018

#### IN THE FRAME: SUPPORTING QUIRINDI BUSINESSES

LAST year we ran a Shop Local campaign in Quirindi with the Quirindi Business Chamber and here's some of the good lookin' folk who work behind the counters and serve the residents and visitors.





