



88.9 fm

TAMWORTH

NEWSLETTER

OCTOBER 2018

Region shows WE CARE

Nearly \$500,000 raised in cash and kind for farming families doing it tough during the drought

NEAR the end of June this year, 88.9FM and Tamworth Regional Council announced that they would spearhead a “We Care” relief appeal to help farming families suffering from the continuing effects of the current drought.

The “R U Aware We Care” appeal has the support of the Wests Entertainment Group, Tamworth Business Chamber, CWA, Salvation Army, NSW Farmers Association and other organisations.

The group aimed to raise donations from businesses and the community to prepare food hampers for farming families that have been hit hard by the drought.

Included in the plans were a “WE CARE” concert presented by 88.9FM at Wests on July 23 featuring a cast of some of the best national and local country music stars—headlined by Lee Kernaghan and Adam Harvey. Our own Jodie Crosby compered the show that was produced by Jon Wolfe and preceded by a live radio appeal.

The concert was broadcast live to community radio stations

Across The New England North West, including Narrabri, Inverell, Glen Innes and Tenterfield and drew a sold out crowd.

The appeal also saw State and Federal governments running forums across the region—at Attunga, Narrabri, Moree, Glen Innes and Inverell—where a number of government bodies and social groups invited farming families to meet with organisations that understand and assist with individual cases.

The appeal asked for in-kind donations of food and household items, as well as cash donations— particularly through a series of money tins distributed to businesses and events like BBQs and the Farmer Friday events — and by the end of September more that \$479,000 in cash and goods had been raised.

The donations have been distributed by the Salvation Army and the CWA, with 100% going to needy farming families.

The entire New England North West community has been very supportive of the ongoing appeal and the generosity of everyone involved has been particularly heartwarming.

A big THANK YOU to everyone at 88.9FM for your support.



A big THANK YOU to all of the loyal 88.9FM listeners who filled out the recent online survey.

PRESIDENT'S REPORT



John Brand

WELCOME to all of our renewing and new members to a year that is sure to bring more great news for the 88.9FM brand.

I find it very gratifying and humbling that we have been able to build on our initial successes and during the recent Tamworth Country Music Festival residents and visitors have told us that they enjoyed our normal broadcasts and special events that we were involved in, like the Australia Day Tamworth Proud Concert in the park.

A special thank you to the team for your great dedication and work in making all that happen.

Our sales team continues to do a great

job and bring in new sponsors on a regular basis— and a big welcome to the new sponsors who help make it all happen.

We have had a number of very successful on-air promotions since the last newsletter—the trip to Fiji and the great Valentine's Day package—both of which had the phones ringing off the hook and congratulations to all the winners.

Our continued success means we have to work even harder to keep things buzzing and I must thank everyone at the station's coalface who work so hard doing just that—sometimes working extra shifts, or just helping out with production and representing us out there with the public.

Heather calls it ... a night

LONG time staffer Heather Bailey has called it a day - or should that be night - after nine years as an integral part of 2YOUFM and 88.9FM.

Heather was the genial host of the Friday night solid gold hits of the 1960s show and a long serving member of the Tamworth Broadcasting Society Board.

She is fulfilling a long-time ambition to see more of the country and staff farewelled her on April 6 with flowers and a cake—as it just happened to be her birthday as well.



Trevor, Dave, Arcybelle, George and Jon were on hand to say farewell to Heather after a heartfelt interview on The Pulse.

Cha... Cha...Changes...

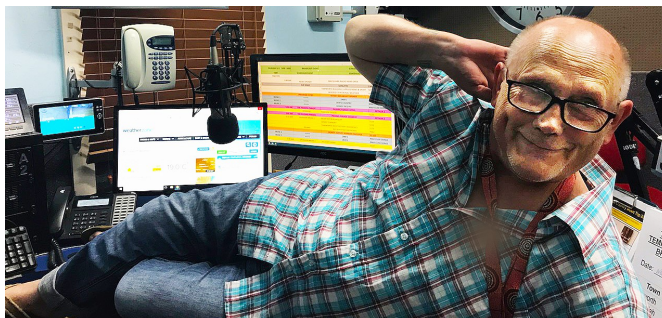
WITH Heather going, Emma Bailey has added Friday nights to her on-air duties and that sees her broadcasting six nights a week with a focus on presenting music for our younger demographic, featuring interviews with musicians and local identities.

THE 88.9FM *All Australian Country Music Top 20 Countdown* on Friday nights has a new name — *Country Music Capital Top 20* — and is now broadcast from 7pm on Friday nights with Emma Bailey and Jon Wolfe. Jon brings a wealth of industry knowledge to the show and he also compiles the chart. The popular *'60s at 6* over Monday, Tuesday and Wednesday nights has made way for an extra hour of Dan Missen's drive show which now runs under the new name of the *Sundown Rundown* 'til 8pm Monday to Friday.

Weekend breakfasts will never be the same

COUNTRY music jokerman Pixie Jenkins has joined the 88.9FM roster to bring his zany brand of humour and presentation to Saturday and Sunday breakfasts—so be prepared for anything!

Tune in on Saturdays from 5 to 8am and Sundays from 5 to 9am. **You have been warned!**



The spirit of the WE CARE Concert captured



Lyn Bowtell and Adam Harvey



Lee Kernaghan

Photos by
Graeme Mills
except *



Brett and Ashleigh Dallas



*The sold out crowd in Wests' Blazes Showroom

fancy going on a 4 night cruise?

we will even fly you to and from Brisbane for FREE!

Be listening to Sundown Rundown with Dan Missen starting next Monday, 22nd October, for your chance to win a 4 night cruise for 2 adults (valued at \$2000) from Brisbane on the P&O Pacific Dawn, visiting Airlie Beach, flying return with Fly Corporate.

Brought to you by Chris Watson Travel, Fly Corporate and Tamworth's 88.9fm.

FLY CORPORATE *Your Regional Airline*

Chris WATSON TRAVEL *Personal Service • Lasting Memories*

88.9 fm TAMWORTH

T&C's apply.



The team manning the phones for the RU Aware radiothon before the We Care Concert kicked off in July.

SHOWING OFF AT AELEC

88.9FM was proud to be the media partner for this year's Tamworth Show which was held at the Australian Equine and Events Centre (AELEC) for the very first time.

Traditionally the event has been held in March, but this year it was held over the last Friday in August and the first of September, with the Show Society proving up to task with a well-presented and attended event.

Many of those who attended said it was a great Show and the spacious grounds of AELEC allowed plenty of room to move and for families to take it all in.

88.9FM set up its brand new outside broadcast studio that was provided by the team at Coates Hire and it has been officially dubbed the 'Coates Hire Broadcasting Unit'.

Dave Robertson had the

task of setting up the studio and it saw two days of live broadcasts from the site on the northern edge of the AELEC sales ring.

We went to air from AELEC from 9am to 8pm on both the Friday and Saturday with our regular hosts giving updates on what was happening throughout the show and an early prediction of rain on Friday came true with a mighty downpour in the afternoon.

The portable studio is now a permanent addition to our facilities and will no doubt see plenty of use in the future.

Our own Emma Bailey spent the days in an ambassadorial role as one of the Showgirl entrants, resplendent in pink and a cowgirl hat and after the judging she was sashed as the Showgirl Runner-up.



Goings ...and comings

GRACE RAYNOR, who filled the Schedules Clerk role for many years, has left the building to be with her grandchildren.



AMY NICHOLLS has joined the 88.9fm staff to replace Grace and is fitting in really well after a crash course in what needs to be done to keep the station up and running to schedule!

MARC JACKSON has joined the sales team and bring a wealth of experience with him ... with a background in both sales and radio.

He formerly spent many years with the Fairfax Rural Events team here in Tamworth.

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